

# ASTOUNDING! PENNEY'S WHITE GOODS VALUES FOR ALL AMERICA!

Penney's Annual White Event! We have bargains galore in sheets—towels—muslin—cambrics—and many other items that you will want. Take advantage of this BIG ANNUAL SAVING EVENT. "It's White Goods at Penney's during January."



**3% Pure Wool Blankets \$1.98**  
 54" x 70" x 7"  
 Piled, stitched ends, 70" x 70" x 7"  
**Ironing Board Pad & Cover 49c**  
 Knitted, with 80 sq. inch cover

**WASH FAST BROADCLOTH PRINTS 10c**  
**SPECIAL FEMALE DRESS PRINTS 10c**  
**STURDY SANFORIZED PLAY DENIM 17c**

**Cotton Crinkle Bedspreads 49c**  
 Single loop tops, 34" x 70" x 7"  
**Net Panels 49c**  
 Single loop tops, 34" x 70" x 7"

**Jacquard SPREADS**  
 Smart forward designs in your favorite bed room colors. In sturdy cotton or rich rayon. **2.98**

**Chenille SPREADS**  
 Truly luxurious spread in classically styled designs in cream or colored grounds. **6.90**

**BIRDSEYE DIAPERS**  
 Soft, absorbent, flimsy, "several" size. **6 for 49c**

**Chenille Crib Spreads**  
 Adorable nursery designs in thick chenille on creamy ground. Washable. **1.98**

**SILVER SPOON SET 25c**  
**CRIB SHEETS SETS 94c**  
**KNIT TOWEL SET 25c**  
**MATTRESS PADS 25c**  
**WHITE BLANKETS 29c**  
**Jacquard Blankets 49c**  
**Carriage Comforters \$2.98**  
**Kapok Filled Pillow 25c**

**PRISCILLA Curtains 98c**  
 Fluffy cotton dot motif. 82 in. x 2 1/2 yds.

**Sheer Marquisette 10c**  
 An elegant window treatment.  
**Colorful Cretonne 19c**  
 35" x 36" wide. Fast color.  
**Drapery Damask 49c**  
 48" rich rayon and cotton.

**Avenue PRINTS 10c**  
 Cheery spring prints. 36". Fast color.

**Silver Moon® Prints 19c**  
 Better quality. Smooth.  
**Rondo® Dress Prints 15c**  
 Fine quality. Fast color.  
 Reg. U. S. Pat. Off.

**HURRY! HURRY! RED HOT BARGAINS**

**80-Square Muslin, yd. 10c**  
 Dependable quality for a low price. 39" wide. Whites with washing.

**Unbleached SHEETING 16c**  
 Our Wizard brand Budget priced for this quality!

**FLOUR SACK SQUARES 47c**  
 80% material. Washed, half bleached, ironed.

**CHEESE CLOTH 10c**  
 Good soft quality at a very low price. Stack up now!

**36" OUTING FLANNEL 10c**  
 Short lengths in white, solid colors or patterns. So low priced!

**A Value You Can't Beat!**

## PENCO SHEETS

81"x108"—the Extra Long Size **\$1.00**

Made of fine selected cotton in a firm weave that's stronger than U. S. government specifications for this grade! Superbly smooth, soft finish!

**PENCO PILLOW CASES 21c**

81" PENCO SHEETING **33c** yd.

42" PENCO TUBING **22c** yd.

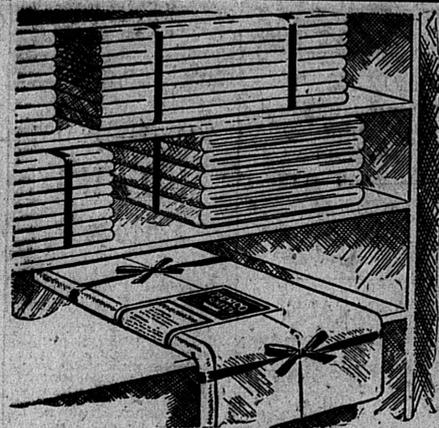
63"x99" SHEETS **85c**

63"x108" SHEETS **89c**

72"x99" SHEETS **89c**

72"x108" SHEETS **98c**

81"x99" SHEETS **94c**



### Handkerchief Specials!

- WOMEN'S bright novelty prints and snowy all white cottons. **2c**
- WOMEN'S colorful prints or delicately embroidered cottons. **5c**
- WOMEN'S sheer linen or cotton handkerchiefs, colored embroidery. **10c**
- MEN'S fine white cotton or with smart woven colored borders. **5c**
- MEN'S dressier cottons, some lisle! Wide selection! **10c**
- BOYS' sturdy all white cotton or colorful woven border designs. **5c**
- MEN'S WORK BANDANNAS. Red or blue! Absorbent cotton. **3 for 25c**
- MEN'S COAT SWEATER Pure worsted, Tollen front. **\$4.98**
- MEN'S WASH SOCKS... **25c**
- MEN'S PART WOOL SOCKS... **25c**
- MEN'S SHIRTS & SHORTS... **25c**

### Wizard® PILLOW CASES

- Specialty priced! 42"x36". Good dependable quality! **11c**
- Down Filled Comforters Scroll stitched design on rayon tulle. All down filled! **\$12.50**
- Ironing Pad and Cover Smooth knit pad with 80 sq. in. ironing cover. **49c**
- Cotton Crinkle Spreads No ironing! Seamless, with scalloped edges. 80"x105". **84c**
- Tailored Net Panels Ready to hang! Decorative creases. 34"x27" size. **44c**
- 36" Unbleached Muslin... yd. 9c
- Print Broadcloth... yd. 15c
- Percale Dress Prints yd. 19c
- Sanforized® Play Denim... yd. 17c
- White Cotton Sheet Blanket... 69c
- Wool and Rayon Blankets... 3.98
- Bath Mat and Lid Cover Set... 88c

### FULL FASHIONED HOSIERY 49c

- Unbelievable at this price! Sheer, delicate silk with laser weaving rayon reinforcements. **49c**
- Girls' Wash Dresses Prints and plaid 3-14. **49c**
- Women's Slips Rayon tulle or cotton. **49c**
- Rayon Panties Elastic tops. Tailored. **25c**
- Women's Kid Oxfords Leather soles, rubber top. **1.98**
- Children's Oxfords Sturdy black leather. **98c**
- Penney's Cold Cream Soap Lathers freely in very warm water. 5 1/2 oz. cakes. **19c**
- Velour Facial Tissues Soft, absorbent. Stock up on this level 500 sheet box. **19c**
- Men's Dress Shirts Our famous Toplight! **98c**
- Men's Dress Oxfords Choose from many styles! **2.98**
- Men's Work Pants Sturdy 8-oz. gray cover! **1.49**
- Men's Cotton Pajamas **98c**
- Women's Wash Frocks **98c**

No Strain On Your Budget!

## TERRY TOWELS

at **15c** ea.

- Quick Drying!
- Soft, Yet Sturdy!
- Smartly Styled!

Absorbent, high-looped terry that's a boon to bathers! Soft and soothing to use yet they'll last longer! Modern block checks with colorful stripe borders! Rich colors accented by wide white borders! Or snowy white with colorful striped borders. Select YOURS today!

A Very Small Price For Such Good Quality!

## BATH TOWELS

**10c**

Here's a real opportunity to replenish your towel supply at an incredibly low price! Generous 18"x36" size in an interesting assortment of checks and stripes. Colorful, too, to brighten your bathroom.

## Worthy Use of Leisure Time Taught In School Benefits Later Adult Life

Following is the 18th article in the "Know Your Torrance High School" series written especially for this newspaper. By **THOMAS H. ELSON**, Principal of Torrance High School

Increasingly in the last 20 years Americans have learned to appreciate the value of planned recreation. The schools have kept pace with this trend. The worthy use of leisure time is one of the original Cardinal Points of Secondary Education which has been given more and more emphasis in curriculum changes during that time.

Play is indispensable to physical development of children. It is the duty of every child training institution to teach them to play but this is not the main reason why the secondary school stresses recreation. There are two very good reasons why it does.

First: the average adult who has taken up his life work, established a home and family, must have inculcated in him an appreciation for and an ability to follow some strictly recreational activity if he is to become a contented, happy citizen—healthy in mind and body and able to meet the problems of life wholesomely. Until a formal program of instruction was set up by schools, clubs, and civic recreation departments and made freely available to all there was no possible means of bringing this about. The schools are trying to do their part in establishing a recreation-minded adult citizenry through teaching youth to take part in and to enjoy recreational activities.

Second: We have found that, left to his own free choice of these activities, the young person is as likely as not to devote his too full attention to some form of recreation which he will find small opportunity to use when he has reached the situation described above when he will be most in need of a learned recreational outlet.

Through school supervision, young people are directed in selecting and learning those recreational pursuits which will be available to them as adults in whatever position in life they may find themselves.

A program of this kind cannot be confined to games alone. It must include a wide variety of activities, some of them of the active type, some of them more sedentary in character. In assisting the student to select his activity, a study is made of the needs of the particular individual. The already too-active individual is lead to select a type which may tend to correct or to balance a tendency to nervous strenuousity. The too-sedentary individual is encouraged to develop a liking for tennis or some equally corrective type.

Something for Everyone Two definite provisions are made in organization of the Torrance high school program to meet these requirements. To provide opportunity for participation in a wide variety of recreational groups to carry on a continued schedule of activity, a special period is set aside on every alternate Friday. Each group in addition to the participation

## CALIFORNIA SPEAKS!

Significant Statements by Interesting Californians

**EARL CARROLL**, L. A. refusing to wear a toupee in a screen role—"A bald-headed boulevardier has more appeal for women than any clumsy youngster, no matter how well covered is his scalp."

**HERB CAEN**, S. F. Columnist—"As far as Mussolini's adventure in Greece is concerned, nothing is certain but death and Me-taxes."

**JAMES M. CARTER**, State director of motor vehicles—"Highway patrol accident records show the most permanent and conclusive cure for insomnia is sleeping behind the wheel."

**JOHN BOOTH**, evangelist who combines sleight of hand with pulpit oratory—"I'll pack the pews for Christianity if I have to pull rabbits from the organ stops."

**ISABEL MORSE JAMES**, L. A. music critic, on financial flop of L. A. opera season—"People here are interested in big name singers—not in opera. The adoration of a Flagstad or a Tibbett will always be. But excluded are more important things—creation of art and of artists."

**POLICE CHIEF CHARLES DULLEA**, S. F.—"Every person who wishes to operate a pinball machine must be a citizen of the United States. Operation of a pinball machine is a privilege, and we aren't passing out such privileges to any aliens."

Smoke from London's 2,000,000-odd chimneys pots, mixed with the chill fall fog, has helped screen the capital from German air raiders.

In its main activity, offers opportunity to its members to serve as officers, committee members and the like. These activities are student directed. Sponsors serve as advisors and instructors.

A large number and variety of the regular instructional groups (classes) are open to all students capable of profiting from them on a recreational basis. This means they may attend them as auditors, do as much of the assigned work as they wish and have time for. There is no credit given, the students attending purely from an interest standpoint. They profit from a recreational association without subjecting themselves to an overload.

Both of these lines of recreational activity have been carried on for several years with every evidence of success and with gratifying results from the management point of view. We call upon patrons to assist us in developing the viewpoint that there is something in recreational activity for everyone—not for the athlete alone.

(The 14th article in the "Know Your Torrance High School" series by Principal Elson will be published next week.—ED.)

## She's a Symbol



Miss Joan Leslie, a beautiful creature of this very world, is nevertheless a symbol of something unearthly. She's the Sun Goddess who appeared on the Los Angeles County float in Pasadena's Tournament of Roses parade New Year's Day.

## Riders of Bicycles Under Vehicle Law

Hey! you new owners of bicycles! Here's information which you should know about:

Every person riding a bicycle is subject to all the provisions of the Vehicle Code that are applicable to the driver of an automobile, except those laws which by their nature have no application to the cyclist.

One of the important provisions which specifically name bicycles, requires that they shall be equipped with a headlamp emitting a white light visible under normal conditions from a distance of 300 feet ahead. It is also required that bicycles shall have a red tail light or reflector visible from 400 feet.

## Steel Bowling Standings Told

DEPARTMENT	WON	LOST
Laboratory	26	14
Open Hearth	25	15
Fdy. Champs	22	14
Warehouse	22	14
Order	22	14
Foundry	18	18
12" Mill	19	21
Rolling Mill	16	20
Mighty Midgets	16	20
Electro Mechs	14	26
Ind. Rel.	12	24
Machine Shop	11	25

Sell that car thru a 25c want ad. Call Tor. 444.

## Townsend Club Activities

By **Vernon F. Glidden**  
 One of the most enjoyable occasions ever experienced by the Torrance Townsend Club was staged Dec. 20. A short business session was held at which Henry Colburn was elected president for the ensuing year, and Fred C. Wagner, of Los Angeles, made an encouraging address.

Mrs. Beth Paige, chairman of the program committee, had charge of the entertainment features and presented Mr. Hopkins who gave several readings.

The choir of the Torrance Methodist church, under direction of Mrs. Ostle, with Mr. Young at the piano, presented a fine program of music appropriate to the season. Their kindness in making this appearance before our club is highly appreciated.

Mr. Hopkins presented several numbers after which the Misses Ramona and Carol DeBra, with Mrs. Young at the piano, appeared in duet of Christmas carols.

Refreshments were served with special attention being given those whose birthdays occurred in November and December. Those being thus honored were Mrs. Hattie Hubbard, Frank Shields and Vernon F. Glidden, retiring president. The latter was the happy recipient of a most startling and unusual "Goorus Bird." Much merriment was created in the distribution of presents and candy.

## GOLDEN CROP

Value of the Los Angeles county grown crops will reach more than \$50,000,000 when final returns for 1940 are available, Harold J. Ryan, Agricultural Commissioner predicted this week. This total is greater than for any year since 1937, Ryan said.

—Want Ads 26c—

## BEST WISHES FOR THE NEW YEAR

MAY WE ALL DO IT RIGHT IN '41

## Pioneer Lumber Company

1826 213th St. Ph. 129 Torrance, Calif.  
 1 Block East of P. E. Depot on 213th St.  
 AL GREINER, Manager

## 1919 to 1941

## For 21 Years SAM LEVY Has Featured...

NATIONALLY ADVERTISED MERCHANDISE AT NATIONALLY ADVERTISED PRICES—

### ON CONVENIENT CREDIT TERMS!

- ARROW Shirts.....\$2.00
- ARROW TIES.....\$1.00
- B.V.D. Pajamas.....\$2.00
- COOPER Jockey Shorts.....50c
- PHOENIX Hose, for Men.....35c and 50c
- HOLEPROOF Hose, for Men.....35c and 50c
- JARMAN Shoes for Men.....\$5.00
- HART, SCHAFFNER & MARX Suits.....\$35.00
- WORSTED-TEX Suits.....\$35.00
- MANCHESTER Clothes, for Men.....\$25.00
- KAYSER Underwear, for Women.....\$1.95
- PHOENIX Hosiery for Women.....79c-\$1
- HOLEPROOF Hosiery for Women.....79c-\$1
- PHOENIX Sox for Children.....25c
- CATALINA Sweaters.....\$1.95 to \$2.95
- COSSARD Corsets.....\$1.25 to \$5.95
- BUTTERCUP Frocks for Children.....\$1.95

## resolved for '41

- 1st—To see my doctor regularly,
- 2nd—To follow his orders to the letter,
- 3rd—To have his prescriptions filled where highest quality drugs are skillfully compounded by skilled pharmacists.



Since 1924 the Beacon Drug has earnestly tried to serve its patrons with the finest drug products at reasonable prices. Today hundreds have come to rely on THE BEACON.

THERE'S NOTHING SO PRECIOUS AS THE HEALTH OF YOUR FAMILY... FOLLOW YOUR DOCTOR'S ADVICE

## BEACON DRUG CO.

LESLIE L. PRINCE, Prop.  
 WE GIVE S.N. GREEN STAMPS  
 The Rexall Store GRAMERCY and CABRILLO PHONE 190

## SAM LEVY

DEPARTMENT STORE  
 1307-1313 SARTORI AVE. TORRANCE

# PENNEY'S

J. C. PENNEY COMPANY, Incorporated  
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